



## 2024 ASSOCIATE MEMBERS ONLINE EXHIBITION PROSPECTUS

Entry Dates March 5 – May 1, 2024

Notification Date: After May 22, 2024

Online Exhibition Dates June 6th – August 20th, 2024

### AWARDS

1<sup>st</sup> Place - \$1,500 2<sup>nd</sup> Place - \$1,000 3<sup>rd</sup> Place - \$500

3 Awards of Merit

Juror of Selection – Elaine Daily-Birnbaum, AWS, DF

Juror of Awards – Thomas W. Schaller, AWS

**Acceptance into this exhibition does not offer credit toward becoming an AWS Signature Member. That can only be earned through the Annual International Exhibition.**

### ELIGIBILITY

This exhibition is open to all **current** AWS **Associate** Members. Signature Members may not apply. To become an Associate Member, see instructions in the next paragraph.

- Eligible media: watercolor, acrylic, casein, gouache, egg tempera
- Work must be water media on paper (Yupo is accepted) No other surfaces accepted.
- No collage, pastels, digital images, any form of print or reproductions.
- Artist's original work only. No class work. No work done under supervision. No copies or likenesses of another artist's work including published source or reference work not attributable to the artist.
- **No work generated with or assisted by AI (artificial intelligence) may be submitted to the exhibition.**
- **One entry** per artist.
- No work previously exhibited with the American Watercolor Society may be submitted
- Artists may not substitute another work for an accepted work.

### ENTRY PROCEDURE

Entries **MUST** be submitted online. Entries that do not align with the stated guidelines will not be juried. It is the responsibility of the artist to submit an image that is correctly formatted.

### TO SUBMIT YOUR ENTRY ONLINE:

- If you are not yet an Associate Member, join FIRST. To become an Associate Member, see the "Join" link on the website at [www.americanwatercolorssociety.org](http://www.americanwatercolorssociety.org)
- Once you have joined, or if you are a current member, go to the AWS web site ([www.americanwatercolorssociety.org](http://www.americanwatercolorssociety.org)) and click on the Login tab. You will submit via your AWS online account, so you **must log in to the account first**. **If you already have an account DO NOT create a new**

**one.** If you don't remember whether you have an account or need help logging in, contact the AWS New York office (212-206-8986) or email [info@americanwatercolorsociety.org](mailto:info@americanwatercolorsociety.org).

- If you submitted an entry to the AWS International Exhibition in the last ten years, online or not, you already have an AWS online account.
- Be sure to **read and follow the instructions** in the section, *"About Your Digital Image"* below.
- Acceptance into this exhibition does not offer credit toward becoming an AWS Signature Member. That can only be earned through acceptance into the Annual International Exhibition.

## **ABOUT YOUR DIGITAL IMAGE:**

- Digital file must be in JPG format, file size up to 3.5MB.
- For best presentation, resolution should be 300 DPI.
- MINIMUM of 2000 pixels on the longer side.
- Image must be correctly oriented (vertical or horizontal).
- Show only the image, no frame or mat.
- No digital enhancement is allowed.
- Please do not place an obvious watermark over your image.

## **SALES**

- All paintings will be considered for sale at the price set forth by the artist unless marked NFS (Not for Sale) or 0 (zero). Prices may not be changed or withdrawn once submitted.
- Any painting sold in the Exhibition is subject to a 35% donation to AWS.

## **ENTRY FEE: \$30**

Entry is open to current AWS Associate Members. If you need to renew your membership please do so *before* submitting your entry. Associate Membership is \$50 per year. See the "Join" tab at [www.americanwatercolorsociety.org](http://www.americanwatercolorsociety.org).

Have a question about your membership status? Contact the AWS office ([info@americanwatercolorsociety.org](mailto:info@americanwatercolorsociety.org) or 212-206-8986).

**ENTRIES MUST BE SUBMITTED NO LATER THAN May 1st, 2024 at NOON EDT.**

**NOTE submission time is NOON EDT, NOT MIDNIGHT**

**There will be no extension of the deadline. NO CHANGES MAY BE MADE AFTER ACCEPTANCE.**